



ACADEMIC FOCUS

Connecting students with local companies:
to train our future entrepreneurs on social and environmental responsibility,
and help businesses measure & improve business practices



SOCIAL IMPACT & SUSTAINABILITY INITIATIVE

ENTREPRENEURSHIP & INNOVATION CENTER
WARRINGTON COLLEGE OF BUSINESS
UNIVERSITY OF FLORIDA



Course/Program website

- Open to students at any University in Florida
- Launched in 2019



Florida For Good works with universities to prepare students for a changing world, where purpose matters and where social and environmental responsibility is a requirement of business.



Internship Program press kit

- Open to any student at USF
- Can earn academic credit
- Launched in 2021

We accomplish this in a variety of ways based on the needs and desires of our partner universities. This can be as simple as offering speakers or information to faculty to teach about B Corps, SDGs, Stakeholder Capitalism, or responsible business or it can go as far as providing student opportunities to lead businesses through a transformation to become a B Corp.



Student Organization video intro

- Open to any student at Lynn U.
- Launched in 2019

We can help universities create their own programs or to partner with existing universities when that is a better option. E.g. UF's ability for other university students to enroll in its courses.

There are three different successful class models that have been adopted by Universities here in Florida:

- Full Semester Course/Program (University of Florida)
- Internship Program (University of South Florida)
- Student Organization (Lynn University)